

## EAST Search History

## EAST Search History (Prior Art)

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
L1	988	(725/34).CCLS.	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2010/08/17 17:19
L2	26	L1 and (ad ads advertis\$5 commercial\$3 promotion \$1)near (search or browse)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/08/17 17:19
L3	7	L1 and (ad ads advertis\$5 commercial\$3 promotion \$1)near (expiration)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/08/17 17:28
S1	277	(ad ads advertis\$5 commercial\$3 promotion \$1)adj (personalized localized)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/08/09 13:36
S2	62	(ad ads advertis\$5 commercial\$3 promotion \$1)adj (personalized localized) and (user near3 interactions)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/08/09 13:37
S3	2	"20040172650"	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/08/09 13:42
S4	16	("2004/0172650").URPN.	USPAT	OR	ON	2010/08/09 13:43
S5	1265	(725/46).CCLS.	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2010/08/09 13:56

S6	353	S5 and (personalized localized)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/08/09 13:56
S7	2	"20090228914"	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/08/09 14:04
S8	132	(725/49).CCLS.	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2010/08/09 15:34
S9	1265	(725/46).CCLS.	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2010/08/09 15:34
S10	10	S9 and S8	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/08/09 15:34
S11	1267	(725/46).CCLS.	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2010/08/10 11:34
S12	354	S11 and (personalized localized)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/08/10 11:34
S15	277	(ad ads advertis\$5 commercial\$3 promotion \$1)adj (personalized localized)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/08/10 11:46

S16	7	S11 and S15	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/08/10 11:46
S17	2922	(ad ads advertis\$5 commercial\$3 promotion \$1)near3 (personalized localized)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/08/10 11:48
S19	199	S11 and (ad ads advertis \$5 commercial\$3 promotion\$1)near3 (personalized localized targeted)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/08/10 11:50
S20	12	("20010049620"   "20020083441"   "20020083442"   "20020123928"   "20020129368"   "20020144262"   "20020178447"   "5630204"   "5892535"   "6160989"   "6463585"   "6978470").PN. OR ("7243362").URPN.	US-PGPUB; USPAT; USOCR	OR	ON	2010/08/10 12:13
S21	2	"20020124253"	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/08/10 14:59
S22	984	(725/34).CCLS.	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2010/08/10 15:04
S23	355	S22 and (ad ads advertis \$5 commercial\$3 promotion\$1)near3 (personalized localized targeted)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/08/10 15:05

S24	310	S22 and (ad ads advertis \$5 commercial\$3 promotion\$1)near (personalized localized targeted)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/08/10 15:05
S25	2091	(725/34,35,46).CCLS.	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2010/08/11 17:00
S26	496	S25 and (rules)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/08/11 17:01
S27	26	S25 and (ai or (artifical near intelligent))	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/08/11 17:03
S28	26	S25 and (ai or (artifical near intellig\$3))	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/08/11 17:12
S29	73	S25 and (ai or (artifical near intellig\$3) or (business near rule))	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/08/11 17:12
S30	158	"6698020"	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/08/16 14:45

**EAST Search History (Interference)**

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**8/ 17/ 2010 6:21:56 PM****C:\ Documents and Settings\ atesfaye2\ My Documents\ EAST\ Workspaces\ 10585225.wsp**